VIPUL VIDHYADHAR TALEKAR

UI/UX Designer | Product Design | Design Systems | Graphic Design
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Summary

UI/UX and Product Designer with nearly 2 years of professional design experience designing mobile, tablet, and web products for real estate, medical education, and e-commerce brands, including GoBro, launched on the Play Store and App Store in 2026. Skilled in end-to-end product design, from user research and information architecture to design systems and developer handoff. An engineering degree and hands-on HTML, CSS, and JavaScript experience enable close collaboration with developers. Uses AI tools such as Claude, Framer AI, Antigravity, and Figma Make to turn Figma designs into working prototypes for faster testing.

Work Experience

Junior Graphics & UI/UX Designer | Wafer Technologies, Panaji, Goa | Sep 2025 – Present

- Led end-to-end design of GoBro, a verified-only app for Goa's real estate brokers, from research to launch on the Play Store and App Store in September 2026. Interviewed 7 brokers, ran 3 rounds of usability testing, and built a 60+ component Figma design system used across 50+ screens.
- Redesigned EXCEL MRCOG, an exam-prep platform for doctors, and extended it to mobile and tablet; added a 2-device limit with screen-recording restrictions to curb account sharing, plus in-app video tutorials to cut support tickets.
- Redesigned Shopify storefronts for Quetz and Britts Super Foods, restructuring the home, product, and order pages. Add-to-cart rate rose ~20%, and abandoned carts dropped ~70%.
- Designed social media creatives for EXCEL MRCOG and Fortune Five.

UI/UX Designer (Part-time) | Fluxatic Global, Panaji, Goa | Jan 2025 – Aug 2025

- Designed UI and graphics for client projects alongside final-year studies, working with PMs and developers from research to implementation.
- Redesigned the B2B section of the IWAS platform to help the client reach more business partners, contributing to a 10% increase in business.
- Redesigned Radical Technologies' outdated website, including the home and service pages, with a modern visual design.

UI/UX Intern | Fluxatic Global | Jul 2024 – Aug 2024

- Co-designed Venture Verse, a mobile travel app for discovering lesser-known Goa destinations, in a team of 4 interns; conducted user interviews and empathy mapping.

UI/UX Intern | Hexcoderz, Vasco da Gama, Goa | Sep 2021 – Nov 2021

- Designed Rapid Rental, a concept car-rental website, and built its front end in HTML, CSS, and JavaScript.

Education

Bachelor of Engineering – Electronics & Computer Engineering (Lateral Entry) | Padre Conceicao College of Engineering, Verna, Goa | Sep 2022 – Aug 2025

Diploma – Computer Engineering | Agnel Polytechnic | Sep 2020 – Aug 2022

Skills

Design: User Research, Usability Testing, Information Architecture, User Flows, Wireframing, Prototyping, UI & Visual Design, Design Systems, Responsive Design, Graphic Design, Social Media Design, Typography, Color Theory, Grid Systems

Tools: Figma, Framer, Miro, Adobe Illustrator, Adobe Photoshop, DaVinci Resolve, Shopify, Claude, Framer AI, Antigravity, Figma Make

Development: HTML, CSS, JavaScript

Certifications

- Foundations of User Experience (UX) Design – Google (Coursera)
- GenAI for UX Designers – Coursera